Welcome to Kit Maker, our website, www.kit-maker.com (hereinafter: "the website") uses cookies and other related technologies (for convenience referred to as "cookies"). Cookies are also placed by third parties we have engaged. In this policy we inform you about the use of cookies on our website.

Doing so we in strict accordance with the General Data Protection Regulation (GDPR) and the Privacy and Electronic Communications Directive 2002 (PECD).

For more information on how we use, store, and keep your personal data, please see our Privacy Policy.

You may at any time change or withdraw your consent to the use of cookies on our website. Learn more about who we are, how you can contact us, and how we process personal data in our Privacy Policy.

Your consent applies to the www.kit-maker.com website.

**Why do we provide information about cookies?**

The provision of information about our use of cookies is in accordance with the Privacy and Electronic Communications Directive 2002 and Mandatory Consent in the context of data storage or data access on end-user devices. The legal basis for the collection of your personal data through cookies, including for profiling purposes, is your consent.

**What are cookies?**

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

**What are scripts?**

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

**What is a web beacon?**

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

**Technical or functional cookies**

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

**Marketing/Tracking cookies**

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

**Types of Cookies**

The following cookie types and functions are distinguished:

* **Temporary cookies**

Temporary cookies (also: session cookies): Temporary cookies are deleted at the latest after a user has left an online offer and closed his browser.

* **Permanent cookies**

Permanent cookies remain stored even after the browser is closed. For example, the login status can be saved, or preferred content can be displayed directly when the user visits a website again. Likewise, the interests of users used for range measurement or marketing purposes can be stored in such a cookie.

* **First-party cookies**

First-party cookies are set by us.

* **Third-party cookies**

Third-party cookies are mainly used by advertisers (so-called third parties) to process user information.

* **Necessary cookies**

Cookies may be absolutely necessary for the operation of a web site (e.g., user inputs or for security reasons).

* **Essential**

Essential cookies help ensure that users can navigate the website by providing basic facilities such as navigating pages and accessing secure areas. Without these cookies the website would not function for its intended purpose. Name

* **Functional**

Functional cookies allow information to be stored that can change the appearance or actions on the website. This could be your preferred language or region.

* **Analytics**

Analytical cookies help the website owner understand how visitors interact with the website by collecting information and generating reports.

* **Advertising**

Advertising cookies are used to identify visitors across different websites. The aim and purpose is to show advertisements to individual web users that are relevant and interesting to them, and therefore more valuable to publishers and third party advertisers.

* **Non-essential Cookies**

Non-essential Cookies are any cookies that do not fall within the definition of essential cookies, such as cookies used to analyze your behavior on a website (‘analytical’ cookies) or cookies used to display advertisements to you (‘advertising’ cookies).

**Placed cookies**

| **Cookie** | **Type** | **Description** | **Lifespan** |
| --- | --- | --- | --- |
| YSC | Advertisement | YSC cookie is set by YouTube and is used to track the views of embedded videos on YouTube pages. | session |
| VISITOR\_INFO1\_LIVE | Advertisement | A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface. | 5 months 27 days |
| \_fbp | Advertisement | This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website. | 3 months |
| yt-remote-device-id | Advertisement | YouTube sets this cookie to store the video preferences of the user using embedded YouTube video. | never |
| yt-remote-connected-devices | Advertisement | YouTube sets this cookie to store the video preferences of the user using embedded YouTube video. | never |
| \_gcl\_au | Analytics | Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services. | 3 months |
| \_ga | Analytics | The \_ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors. | 2 years |
| \_gid | Analytics | Installed by Google Analytics, \_gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously. | 1 day |
| \_gat\_UA-142135155-1 | Analytics | A variation of the \_gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behavior and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to. | 1 minute |
| \_ga\_0NYDPZDFM4 | Analytics | This cookie is installed by Google Analytics. | 2 years |
| CONSENT | Analytics | YouTube sets this cookie via embedded YouTube-videos and registers anonymous statistical data. | 2 years |

**Consent**

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you agree to cookies, you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

**Manage your consent settings**

You can manage your cookie settings using the setting options listed below or by configuring your browser settings. Most browsers are pre-set to accept cookies by default. However, you can configure your respective browser so that it only accepts certain cookies or not at all. You can also use your browser settings to delete cookies already stored in your browser or to have the storage period displayed. Furthermore, it is possible to set your browser to notify you before cookies are stored. Since the various browsers can differ in their respective functions, we ask you to use the respective help menu of your browser for the configuration options. If you would like a comprehensive overview of all third-party accesses to your Internet browser, we recommend that you install specially developed plug-ins for this purpose.

* Disabling cookies in **Internet Explorer**

Select the "Tools" menu and then "Internet Options"

Click on the "Privacy" tab.

Select the appropriate setting.

* Disabling cookies in **Google Chrome**

Click Settings > Advanced.

Under Security and Privacy, select Content Settings.

Click on "Cookies".

* Disabling cookies in **Safari**

Go to Preferences > Privacy.

Click on "Remove all website data".

* Disabling cookies in **Firefox**

Select the "Tools" menu and then "Options"

Click on the "Privacy" icon.

Click on the "Cookie" menu and select the desired options.

* Disabling cookies in **Opera**

Opera 6.0 and later versions

Go to the "File" > "Preferences" menu.

**Your rights with respect to personal data**

You have the following rights with respect to your personal data:

* You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
* Right of access: You have the right to access your personal data that is known to us.
* Right to rectification: you have the right to supplement, correct, have deleted, or blocked your personal data whenever you wish.
* If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
* Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
* Right to object: you may object to the processing of your data. We comply with this unless there are justified grounds for processing.

To exercise these rights, please contact us. If you have a complaint about how we handle your data, we would like to hear from you.

**Does this policy change?**

We may update our Cookie Policy from time to time. This might be for a number of reasons, such as to reflect a change in the law or to accommodate a change in our business practices and the way we use cookies. We recommend that you check here periodically for any changes to our Cookie Policy.

**Contact details**

For questions and/or comments about our Cookie Policy, please contact us by using our [contact form](https://www.kit-maker.com/contact/).